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Kambiz Merabi personal Statement on MOG TOWER 361 S. Hill Street. Los Angeles, California.

MOG TOWER DTLA

In the last decade our mission has been “To create buildings that refresh the landscape of Los Angeles in a livable and workable space with the utmost elegance and attention to detail. We aim to inspire moments of optimism and happiness while grasping the environmental beauty that is Los Angeles, it is not only our goal to create monuments of spectacle but also to bring value to the communities in which we construct our buildings.

I began working in the family commercial real estate business **Merabi Organization Group “MOG”** (Merabi and Son’s) full-time in 1979. I was 19 years old, I was hooked on the creative and development side of Commercial Real Estate (CRE), but In 1998 I really fell in love with creating luxury class A building’s when I took over the company.

One of the first projects as President was the rebuilding of 303-305 East 53rd Street in 1999 from a walk up three story building to a Class A commercial office building with two restaurants on the bottom a night club on the second floor and law firms on the above floors. The remodeling of my building inspired the Related Group with the new project of their building right across the street at 304 E 53rd st to a 50-story luxury residential building, diagonal corner another 55-story building.

The success of this project motivated me to create my luxury brand By Kambiz Merabi. The By Kambiz Merabi brand is dedicated to luxury and unmatched amenities. We pride ourselves in custom tailoring our amenities to each tenants requests for a more intimate and personal occupancy.

It is a moving experience for me to be among a select few, I am honored to present our ideas for this grand and the tallest building in Los Angeles.

The project 361 S. Hill Street would be the fulfillment of a lifetime dream. If my company and I are granted the purchase of the land from the public offering, Los Angeles will experience the By Kambiz Merabi touch as we will aim to construct the first 7-star hotel in America. It will become an essential in Los Angeles Skyline for generations to come and will be ideal for housing guests for the 2028 Los Angeles, Olympics.

I frequently feel like I am the luckiest person to have the opportunities I have had. I owe this opportunity to Jeffrey Frederick Gorell the mayor deputy who asked me last year to participate in presenting the plan for this project. My appreciation goes out to him and my family firstly, followed by my LA staff, Tony Ashai, friends and associates who have and will be helping me on this project.

Kambiz Merabi



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